BACK-OF-THE-BOOK INDEX: COTTAGE LOAVES & PLAIN BRICKS

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INTRODUCTORY NOTE TO THE INDEX

The index that follows is a companion to *Cottage Loaves & Plain Bricks*, a local history documenting family bakeries (and their baking practices) in the East London borough of Waltham Forest in the early half of the 20th century. Much of *Cottage Loaves & Plain Bricks* is built around reminiscences, either from elders who worked in family bakeries at the time, or from their sons and daughters. The heavy reliance on oral history gives the document a unique verissimilitude. At the same time, it brings a few unique challenges to the indexing process. This introductory note aims to clear up potential confusions the reader may have as a result of these challenges.

INDEXED MATERIALS

The body text (pages 7 through 35) and appendix (page 36) are indexed. The biographical sketches and contributors list found on page 4 is also indexed, as it is introductory material that supplements much of the content found in the body text.

NON-INDEXED MATERIALS

The title page, copyright page, table of contents, foreword, acknowledgements, and section headers have been omitted from the index. Because the photos and illustrations in *Cottage Loaves and Plain Bricks* do not have attendant captions, they have also been omitted.

ORTHOGRAPHY

The index hews as closely as possible to the source material's orthography. Renderings of honorifics follow the British convention – without the period – found in the book (e.g. *Mr* and *Mrs*). The index also mirrors British English spellings (e.g. *moulding*).

For the family bakeries listed as subheadings under the main heading *bakeries*, the appendation of possessive apostrophes depend upon how they are rendered in the text. For a couple of the bakeries' names, the text applies possessive marks inconsistently; in these cases, the index defaults to the possessive form (e.g. *Pegrum's bakery*). Additionally, the word "bakery" has been placed in lowercase after each subheading under *bakeries* to denote that the establishments are, in fact, family-owned bakeries, whether or not they have the capitalized word "Bakery" in their names (e.g. *Ludlows bakery*, which is referred to simply as *Ludlows* in the text).

ORDERING AND STYLE

The index is sorted alphabetically. Entries that start with common roots or words are sorted letter-by-letter, meaning they are placed in alphabetical sequence irrespective of any spaces between them. This decision was made at the indexer's discretion.

If there are more than seven locators for any given entry, the index splits the main heading into subheadings. Furthermore, subheadings are also used when references to the main heading can be sorted into different categories. If a main heading has subheadings, the main heading has no locators. Subheadings in the index are indented for readability. The index aims for no more than three indentations in any given entry (main heading, subheading). Because the text is rather short, and the oral accounts tend to jump back and forth between topics, this index assigns page-range locators to heading terms that appear on consecutive pages whether or not they are referred to "continuously" in the text. Otherwise, the index would have very few page-range locators.

CROSS-REFERENCES

See also references in the index are always reciprocal – in other words, they mutually refer to each other. They appear when a (sub)heading is related to another (sub)heading. An interesting case can be seen in the reciprocal references between *Tottenham cakes* and *sponge cakes*. On one hand, *Tottenham cakes* could plausibly be a subhead under *sponge cakes*, as a Tottenham cake is technically a kind of sponge cake. Yet the text distinguishes Tottenham cakes from regular sponge cakes to the extent that they can be considered a regional staple. The index presumes regional readers will consider Tottenham cakes sufficiently important as to merit equal footing with sponge cakes, and so it places them on the same hierarchical level. However, to help readers outside the region, the *see also* has been inserted to clarify that Tottenham cakes are, in fact, related to sponge cakes.

See references are *not* reciprocal, and are used when the index wants to point to a preferred terms among synonymous terms. For instance, the index uses *World War I* and *World War II* as lead-ins to the terms the text uses – *First World War* and *Second World War*. The terms *World War I* and *World War II* are more common in today's use, and so readers may reflexively use them as their first points of reference to the topic. Yet the index must reconcile this with the fact that the text never refers to World War I and World War II as such. Here, a *see* reference acknowledges the modern reader's predilections at the same time as it shows deference to the text.

SEMANTIC CONSIDERATIONS

- *Bread* as a standalone term has been omitted from the index, as it appears on nearly every page of the main text. The index has attempted to spread out this "master term" in other ways for example, by breaking *bread* down into its constituent ingredients, or by identifying the specific varieties of bread mentioned in the text.
- For person entries, surnames appear first, then honorific titles (separated from the surname with a comma) and lastly, first names, if specified. For the person entries with subheadings, the word "regarding" is added to denote that the speaker is talking about a certain topic. Though the topics covered usually match those of other entries, *see alsos* are not included in these particular subheadings to prevent clutter.
- One could make a case that *cakes* belongs under the *pastries* heading. However, the index affords *cakes* its own entry because "cakes" is likely a commonly-searched term. Burying it under *pastries* could make the term difficult for readers to quickly find. The index, by and large, interprets "pastries" to mean small specialty sweets like hot cross buns, doughnuts, and puff pastries.

INDEX

Agricultural Halls 29

bakeries Bond's bakery 4, 22 Holdstocks bakery 4, 22-23, 36 Ludlows bakery 10, 24, 25, 27 Mitchell's bakery 27 Mays bakery 10, 23 Pegrum's bakery 24, 26 Randalls bakery 7 Rosen's bakery 4 Sanders bakery 26 Simmons' bakery 13, 15, 31, 34 Bigby, Mrs 4, 22 biscuits 22 Blackham, Mrs 4, 15, 17, 21, 28 Boyes, Mr 4, 17-19 bread ingredients flour 34 alternatives to wheat 34 see also wartime rations carrying of 16 delivery 7-8 see also deliveries of flour Hovis 14 hygiene practices 12, 19 nutritional value 13 sales of 22, 25 salt 7-8, 13 water 7, 10, 17 yeast 7-8, 22 breadmaking after mechanisation 11-12 before mechanisation 8-11 equipment for 13 preparing dough for 11-13, 15-16, 20, 26-29 see also dough wrapping methods 21-22 bread varieties brown bread 14, 26 war bread 34 white bread 14, 22, 34 wholemeal bread see brown bread Brown, Mrs Nancy as contributor 4 regarding bread types 13 regarding business during wartime 34 regarding dough cutting 12 regarding flour mills 7 regarding hot cross buns 26-27

regarding working conditions 15-16

cakes

Banbury Cakes 31 cheesecakes 28 decoration 29, 34 delivery 22, 25 see also deliveries of cakes during wartime 34-35 see also wartime rations Eccles cakes 31 oven requirements 10 production 7, 14 sponge cakes 28, 29-30; see also Tottenham cakes stale 26 Tottenham cakes 28; see also sponge cakes wedding cakes 29, 34 catering 31 Chelmsford 8 Chorleywood Process 11 Christmas 21, 27-28, 32 De Courcy, Mrs 4, 20, 26 deliveries of bread 23-25 of cakes 25 see also cakes, delivery of flour 7-8 see also flour, delivery delivery vehicles carts 23-24 handbarrows 22, 24, 25 vans 14, 25 dinners 22, 32 Dockree, Mrs Lucy 4, 21, 26-27, 33 dough cutting 12-13, 20, 26-29 fermentation 11-12, 27 moulding 10-12, 15-16, 29 mixing by hand 11 with machinery 11, 13 weighing 11, 12 see also weighing, dough

Easter 27

First World War 21, 28, 33-34

flour mills Burtons Mill 7 Marriages Mill 8 Ranks Mill 7-8 production 13-14

German bakers 33-34, 36

grocery bills 22

Hainault Road 4, 9, 11, 16, 30 Hawkes, Mrs 4, 26-27 health inspectors 17-18 Heeps, Mrs as contributor 4 regarding catering 31 regarding Christmas dinners 32 regarding hygiene 17 regarding machinery 11 regarding retail 20-25 regarding wartime rations 34 regarding yeast 8 "History of Walthamstow" 7 Hodges, Mrs as contributor 4 regarding bread varieties 13 regarding dough 12 regarding machinery 11 regarding ovens 8, 10 regarding pastries 27-29, 31 regarding retail 21-24 regarding wartime rations 34 regarding working conditions 14-15 Hoe Street 4, 8, 34, 36 horse stables 24 hygiene 13, 18-19

Islington 29

Jones, Mr 4, 22 Judd, Miss 22, 26, 32

Lea Bridge Gas Co 9 Lea Bridge Road 15, 18, 21, 34 Leftovers see make-weight Leyton High Road 34 Levtonstone 4, 9, 14-16, 23, 26, 30 Ludlow, Mr as contributor 4 regarding bread varieties 26 regarding Christmas dinners 32 regarding commercial travelers 8 regarding deliveries 24-25 regarding dough 11-12 regarding flour 7-8 regarding horse stables 23 regarding hygiene 19 regarding pastries 27, 30 regarding wartime rations 35 regarding working conditions 16-17 make-weight 20-21 Meads, Mr Bob as contributor 4 regarding breadmaking before mechanisation regarding bread varieties 14 regarding bread weighing 20 regarding bread wrapping methods 21 regarding cake decoration 29 regarding dough 11 regarding metalwork 12 regarding pastries 30 regarding working conditions 15, 17 Page, Mr 4, 19, 36 pastries doughnuts 30-31 hot cross buns 9, 26-27 macaroons 29 puff pastries 27-30 Patmore, Mr 4, 7 Patmore, Mrs 4, 7 ovens coal ovens 8-11 gas ovens 9-10 maintenance and repair 16-17 steam ovens 9-11 use by local tradesmen 32 retail competition 8, 22 wholesale 14, 24 Rose, Mr 4, 20, 23 roundsmen 23-24 Sale of Food and Drugs Act 13 Second World War 25, 34-35 Silvertown 7 stale bread, uses for 21, 26 Walthamstow 4, 7-9, 14-15, 17, 23 wartime rations 34-35 see also cakes during wartime; flour, alternatives to wheat weighing bread 20, 25, 26 dough 11, 12 see also dough, weighing Weights and Measures inspectors 20 Williams, Mrs 4, 20 window displays 27, 29-31, 35 workers' strikes, national 14

working conditions 12, 15-16, 18-19 World War I *see* First World War World War II see Second World War Worth, Mrs 4, 24